DYNAMIC WEB LIST DISPLAY ABSTRACT OF THE DISCLOSURE

An arrangement is provided for dynamic web list display. A view page is displayed at a client site. The view page hosts a plug-in and supplies the plug-in a link to a filler page on a server. The filler page provides list content with specified content structure. The plug-in downloads the filler page from the server site and renders the list content according to the content structure specified by the filler page.